



Sep. 2-4, 2011

EVENT OVERVIEW

- Smokin' in Mesquite BBQ Cook-Off will begin September 2nd-4th with 50+ anticipated teams participating for cash and prizes. The event is formally sanctioned by the Kansas City Barbecue Association who will provide all rules and judging.
- Smokin' in Mesquite BBQ will have BBQ vendors and a Beer Garden for all spectators.
- Special contests, entertainment and prizes throughout the weekend.

GRAND CHAMPIONS SPONSOR PACKAGE - \$5,000

- Name recognition on the sponsor wall
- Name recognition on the event sponsor tent
- Banners inside event tent
- Full page ad in the event program
- Name recognition on marketing materials
- Name recognition in newspaper and television ads
- Vendor booth to display goods and services
- Entertainment package which includes the following:
Two night's hotel room for four people (2 rooms for two nights), Pool Level Suite, Two foursome of golf at CasaBlanca or Palms Golf Clubs, 2 Spa Treatments, VIP Table in BBQ and Beer Garden Pavilion

GOLD MEDAL SPONSOR PACKAGE - \$2,500

- Name recognition on the sponsor wall
- Banners inside event tent
- Half page program ad
- Vendor booth to display goods and services
- Entertainment package which includes the following:
Two night's hotel room for two people (2 rooms for two nights) - Two rounds of golf at CasaBlanca or Palms Golf Clubs

SILVER MEDAL VENDOR PACKAGE - \$1,250

- 10 X 10 Vendor booth at the event
- Quarter page program ad

FULL PAGE AD IN PROGRAM - \$500

HALF PAGE AD IN PROGRAM - \$300

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